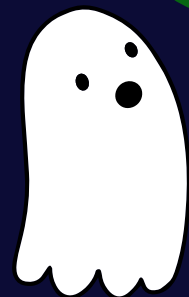


Hallowe'en!



Care **for** Cake

Fundraising Pack



Caring with
Cornerstone

Care for Cake

Organising a Care for Cake fundraiser is an easy way to raise funds for our services, show off baking skills that even Mary Berry would be proud of and enjoy a cuppa and cake with colleagues.

Our Aberdeen North branch held a Hallowe'en themed Care for Cake event last year and **raised an amazing £287** – well done to everyone involved!

To raise even more funds, hold a tombola or raffle during the event. Philip, pictured below, was the lucky winner of the Hallowe'en hamper during the Aberdeen North Hallowe'en Care for Cake, which was filled with spookily delicious treats.



Attending concerts and going to the theatre are activities that we all enjoy but recently we have all seen the ticket price increase for events such as these. And the people we support here at Cornerstone are no different, except they may have to pay for tickets for their support teams and even pay for their time taking them to see their favourite show.

Earlier this year Rosheen from a service in our North Aberdeenshire branch submitted a Quality of Life application to go to see her favourite band Girls Aloud.

Rosheen's support team knew that she would socially benefit from going to the concert, so with encouragement, Rosheen saved money to pay for the fuel costs and even managed to have enough to go out to dinner too.

Rosheen thoroughly enjoyed the concert and coped really well with the crowds and loud music. She is a woman of few words, but we can tell by the look on her face she had a wonderful time and is looking forward to her next concert.



The Quality of Life fund is available for the 800 people we support to enable them to live their best lives possible, something that boosts their health, comfort, or happiness. But this fund requires regular top ups from events, donations and support from people like yourself. So, this Hallowe'en we are asking for you to participate in our Hallowe'en Care for Cake fundraiser to help Rosheen and other supported people to afford to do the things that we can all take for granted.

Top tips for fundraising success

Choose your venue

Choose your venue

Your workplace, your local community hall, church hall or even at home are all excellent places to host your bake sale.

Set your prices

To help you make your event a success why not suggest a set donation per item or per cake box, or if you are really pulling out all the stops why not charge a ticket price for people to come along?

Involve others

Print off a few recipes, share them with friends, family, colleagues and fellow baking enthusiasts. The more cakes and goodies baked, the more funds you can raise. Make sure to invite them along to the day too!

Make it interesting!

Why not turn up the heat and turn your event into a competition? Bring out everyone's competitive side and see who will be crowned your community's Star Baker!

Promote your Care for Cake

Use the poster in this fundraising pack to let everyone know when and where you are holding your event.

Keep safe

We've supplied you with cake flags and name tags at the back of this pack. They are an easy way for you to show the variety of cakes you have on offer and to alert anyone with allergies or dietary requirements about what is inside your tasty treats. Remember to think about health and safety and food hygiene before the event to keep yourself and others safe.

Collect donations

Order a bucket or a collection tin to collect your donations safely by emailing getinvolved@cornerstone.org.uk and make sure it's as easy as possible for your guests to give.

Why not also set up a fundraising page through Just Giving or our website? Tell people why you support Cornerstone so they know how their support will make a difference.

No cash? No problem! Get in touch for support on how to set up your page and download QR codes which people can scan to make online donations on the day. It pays to think ahead about those who don't carry cash!



Say hello on social!

Tag us in your posts so our followers can see and read about your wonderful fundraising efforts!



Bunting

You will need

- A printer
- A4 paper or card
- Scissors
- Glue, string and tape

Instructions

1. Print this page out as many times as you need. You can print it out on plain paper or card.
2. Cut along the dashed lines so you have each triangle separated and then fold along the dotted lines.
3. Place your string or tape along the top of the bunting above the fold. Then glue or tape the flap down so your triangle is stuck. Repeat with as many triangles as you need.



Cake flags

& name tags

You will need


- A printer
- A4 paper or card
- Scissors
- Glue or tape
- Cocktail sticks
- A pen

Instructions

1. Print this page out as many times as you need. You can print it out on plain paper or card.
2. Cut along the dashed lines so you have each flag or name tag separate and then fold along the dotted lines.
3. Fill in the details of your prices on the flags and complete the name tag for your creation with any ingredients which could cause allergies.
4. Glue or tape your flags to the cocktail sticks and place in your cakes.

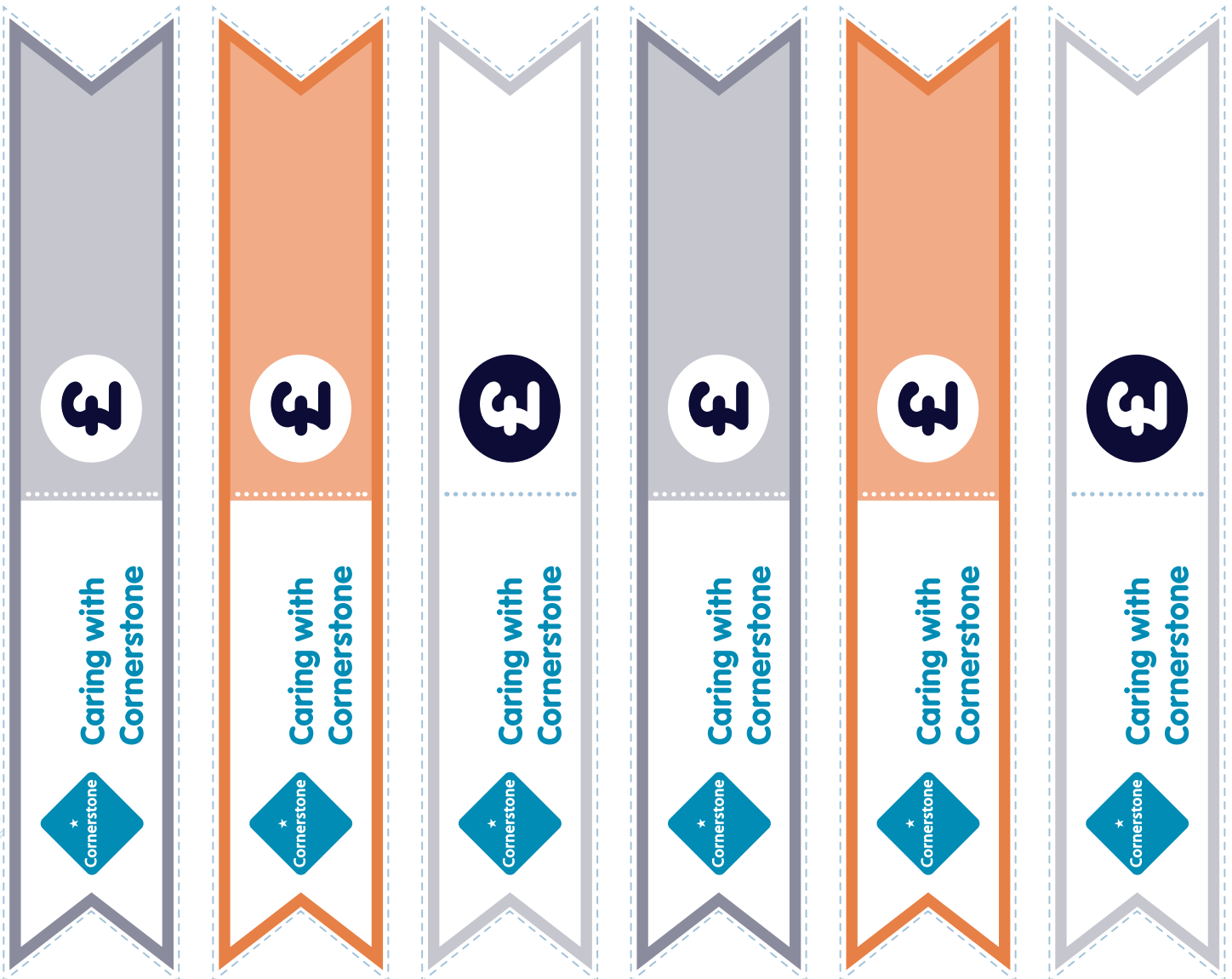
Try me!

 **Caring with
Cornerstone**




Try me!

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£

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Cornerstone**



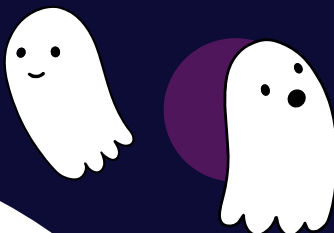
Hallowe'en!

Care for Cake



When:

Where:



Your Fundraising, Our Care



**Caring with
Cornerstone**



Scottish Charity No SC004780. Company No. SC070762. The company is registered in Scotland as Cornerstone Community Care operating as Cornerstone, with registered office The Doges Studios, Templeton Business Centre, 62 Templeton Street, Glasgow, G40 1DA.

Stay safe

stay legal

We want you to have a great time fundraising in aid of Cornerstone, but there are some important things to bear in mind to keep your activities safe and legal. Please get in touch if you have any questions or need some support.

Email us at getinvolved@cornerstone.org.uk to be sent our 'in aid of' logo, registered charity number and guidelines on when, and how to use these on your fundraising materials.



Think about licences and permits

It's important to check with your local authority whether you need special licences for public entertainment or to sell food or alcohol. If the general public will be invited to your event, you may wish to consider whether to take out public liability insurance.

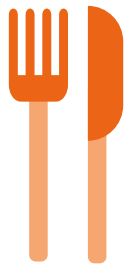
Our fundraising team can also advise you on applying for your licence, provide you with a letter of authorisation and Cornerstone branded lanyard, or answer any questions you may have.

The fundraising team can advise you on any licence and questions you may have including sweepstakes and lotteries.



Food hygiene

When you are providing food, you need to follow the simple guidelines for preparing, handling and cooking food by the Food Standards Scotland. You can find lots of useful information at: [foodstandards.gov.scot/consumers/food-safety/at-home/cooking-food](https://www.foodstandards.gov.scot/consumers/food-safety/at-home/cooking-food)



Planning your event

You may need to carry out a risk assessment ahead of your event. Don't worry, we can provide you with a template to get you started!

